

COMPETITION BRIEF  
2023

WIN AN  
ARCHITECT

# WIGNALL & MOORE

ART & ARCHITECTURE

## ABOUT US

STUDIO WIGNALL & MOORE IS A RIBA CHARTERED PRACTICE THAT INCLUDES ARCHITECTS, DESIGNERS AND ARTISANS. IT PRODUCES EXPRESSIVE BUILDINGS, PLACES AND UNIQUE INSTALLATIONS THAT AIM TO BRING JOY. THE PRACTICE OFFERS ORIGINAL DESIGNS BASED ON AN APPRECIATION OF, AND SENSITIVITY TO, ARCHITECTURE, ART AND HISTORY.



WIGNALL & MOORE

# WIN AN ARCHITECT

## *THE BRIEF*

After two years celebrating cultural projects in the North, Studio Wignall & Moore are launching a competition to seek out the most innovative client briefs and architectural proposals which enhance, showcase and celebrate culture outside the Capital.

This starts with you. Whether you're a business in need of a new premises, the owner of a heritage asset in need of restoration or an arts organization looking to make a splash.

We are offering the chance to win a design concept worth up to £10,000. This will include a full site study, client workshop, planning investigation, design drawings and 3D visualisation of your project. In short, we will act as your advisors to develop your design and bring tangible detail to your plans.

Four runners up will also benefit from a site visit & design consultation, where you can bounce your ideas off of our team to help move your project closer to realisation. Briefs aligning with Studio Wignall & Moore's expertise in art, craft and heritage will naturally stand out.

A jury of prominent industry voices will select the winning brief from a short list of the most exciting entries. The Judging panel for this year is to be announced, our 2022 panel included:

**The Guardian's Architecture and Design critic - Oliver Wainwright**

**Baroness Blake of Leeds - Judith Blake**

**Executive Director Pegasus Group - Chris Calvert**

**Director, England North, The National Lottery Heritage Fund - Helen Featherstone**

**Director of Curation and Experience at the National Trust John Orna-Ornstein**

All you need to do is submit the following via email:

- A brief description of your idea or project, including its location and proposed site.
- Any visual material to help us better understand your brief, for example photographs, indicative images and sketches.
- Background information of what the project means to you and how it will enhance, showcase or celebrate what culture outside the Capital has to offer.

# WIN AN ARCHITECT *PREVIOUS WINNERS*

## 2021 WINNER - ELSECAR HERITAGE CENTRE

Elsecar is one of Yorkshire's very favourite places, with over 500,000 visiting each year. A model village built by Earls in Georgian times which became an international centre of industry.

The villagers mined there until the 1980s. The miner's strike started just a mile or so away. Now Elsecar bustles with makers, independent retail, events, festivals, pubs and people enjoying extraordinary places.

With the demolition of a gargantuan 1980s factory building, Elsecar Presents a unique opportunity: to create a landmark waterside development surrounded by remarkable historic sites.

Barnsley Museums and Barnsley Council are working with Studio Wignall & Moore to generate initial ideas for the site (as seen below), with the aim of creating positive impact on the lives of South Yorkshire communities and showcasing the region to the world.

## 2021 WINNER ELSECAR HERITAGE CENTRE



**2021 RUNNERS UP**

**BURTON CONSTABLE HALL**

Fascinating English country house, complete with its historic collections – New single object museum to display the Burton Constable’s Leviathan.

**KIPLIN HALL & GARDENS**

Elegant Jacobean Grade 1 listed house set in an estate of 160 acres – New build visitor centre and café

**THE PIECE HALL, HALIFAX**

The only remaining Grade I Georgian cloth hall in the world. Beautifully restored and re-imagined for the 21st Century this extraordinary site is now a nationally and internationally-recognised major heritage tourist destination in the UK – New creative space for self-led learning

**YORK ST LEONARDS RUIN**

Remains of hospital’s undercroft, founded soon after the Norman Conquest, it was believed to be the largest medieval hospital in the north of England. The ruin sits next to York Central Library along the Roman City Walls.



**2021 RUNNER UP**

**BURTON CONSTABLE LEVIATHAN**



**2021 RUNNER UP**

**THE PIECE HALL**



**2021 RUNNER UP**

**KIPLIN HALL & GARDENS**



**2021 RUNNER UP**

**YORK ST LEONARDS RUIN**

# WIN AN ARCHITECT *PREVIOUS WINNERS*

## 2022 WINNER - COMMUNITY HOMES TEES VALLEY

Gresham, a ward in Middlesbrough is one of the most deprived areas in England. Community Homes Tees Valley wants to create a new model for regeneration in the area, providing high quality ecological driven renovations to serve the existing community without displacing any current residents.

Using an existing, uninhabited end of terrace building. Studio Wignall & Moore set out a template for new refurbishments in the area. Using low impact materials and products, the building aims to drastically improve thermal performance while creating simple but beautiful interior spaces. The building will provide a live/work unit with a ground floor space offering a functional use to serve the community and a residential unit above.

## 2022 WINNER COMMUNITY HOMES TEES VALLEY



## 2022 RUNNERS UP

### **CALDERDALE INDUSTRIAL MUSEUM**

Historic, volunteer operated museum. Proposal for the reinstatement of a Victorian Water Powered Lift.

### **YORK ARCHAEOLOGICAL TRUST WITH NOTTINGHAMSHIRE WILDLIFE TRUST**

A collaboration between a number of established organisations, the trust sought to develop their ideas for a new archaeological visitor experience located in the Trent valley.

### **CARLTON TOWERS**

An exquisite Gothic revival stately home. The entry concentrated on a number of redundant farm buildings with a view to transform them into a farm shop, restaurant and children's play area.

### **HERBERT LEIGH - BARROW IN FURNESS**

The longest serving lifeboat at the barrow station, the Herbert Leigh and her crew saved countless lives. Now on display outside the dock museum, further protection is needed to reduce the need for costly annual maintenance.

## 2022 RUNNER UP

### **YORK ARCHAEOLOGICAL TRUST & NOTTINGHAMSHIRE WILDLIFE TRUST**



# FAQ'S

## HOW TO ENTER

Email the details of your proposed brief to:  
myproject@wignallandmoore.com

## PRIZES

A shortlist of the five top briefs will be selected, with the prizes awarded as follows:

Grand prize: The winner will receive full design concept worth up to £10,000

4 Runners up: The runners up will each receive a site visit and consultation to explore and develop their ideas with our team. Each finalist will receive a list of the potential opportunities and practical next steps for their project.

## DATES

The competition closes on the 31st of July 2023 at 18h00 (GMT). All email entries must be received before this time. Winner and runners up announced September 2023.

Following the announcement, Studio Wignall & Moore will make contact with the winner and runners up to arrange dates for the visits and initial consultations.

## JURY

Included in the jury are a range of thinkers from different walks of life, from architecture to art, journalism to policy makers. The 2023 jury includes:

The Guardian's Architecture and Design critic - Oliver Wainwright. Baroness Blake of Leeds - Judith Blake.

Director, England North, National Lottery Heritage Fund - Helen Featherstone. Executive Director Pegasus Group - Chris Calvert. Director of Curation and Experience at the National Trust - John Orna Ornstein.

## WHO CAN ENTER?

Anyone. However, note that briefs aligning with Studio Wignall & Moore's expertise in art, craft and heritage will naturally stand out.

## WHAT DO YOU MEAN BY OUTSIDE THE CAPITAL?

Typically, we mean areas of the United Kingdom outside of the Greater London area but we are open to anyone's definition of what outside the Capital means.

## HOW BIG OR SMALL CAN MY PROJECT BE?

Any type or size of project is welcome.

## DO I NEED TO PAY TO ENTER?

Entry is free.

## WHAT SHOULD MY VISUAL MATERIALS INCLUDE?

Attaching any of the below will help us understand a lot more about your proposed project, the list is not mandatory so just include what is appropriate to your project:

- Photos of the site the project will be situated in. (Please also include the site address.)
- Existing site plans or satellite photographs
- Sketches (no matter how well you can draw!) Will give us a much better idea of what your text is trying to describe. It can be a scribble, a diagram, a painting - the quality of the drawing is irrelevant as long as it helps convey the idea.
- Any other example imagery to bring your idea to life

## WHO OWNS THE RIGHTS TO THE COMPLETED WORKS?

The Winners and Runners Up have the right to use all work produced as part of the competition. Studio Wignall & Moore will retain the ownership rights to all imagery and drawings and may use them for promotion and marketing.

## PUBLICITY OF ENTRIES

Studio Wignall & Moore retain the right to publicise the name and project title of the entrants. Sensitive information such as budgets, personal information and contact details will not be publicised.





# *Selected Past Projects*

## **ST MARY SOMERSET**

ST. MARY SOMERSET WAS A CHURCH IN THE CITY OF LONDON FIRST RECORDED IN THE TWELFTH CENTURY. DESTROYED IN THE GREAT FIRE OF 1666, IT WAS ONE OF THE 51 CHURCHES REBUILT BY THE OFFICE OF SIR CHRISTOPHER WREN. THE TOWER IS LOCATED IN UPPER THAMES STREET, THE BODY OF THE CHURCH HAVING BEEN DEMOLISHED IN 1871.

STUDIO WIGNALL & MOORE WERE COMMISSIONED TO PROVIDE FULL INTERIOR DESIGN SERVICES FROM BESPOKE JOINERY TO SOFT FURNISHING. IN ADDITION ACTING AS SITE AND PROJECT MANAGERS FOR THE INTERIORS FIT-OUT PHASE. THE DESIGNS FOR EACH OF THE EIGHT STORIES ARE SENSITIVE TO THE HERITAGE OF THE TOWER WHILST SHOWCASING THE BEAUTY OF THIS SPECTACULAR BUILDING.



## WARKWORTH CASTLE

STUDIO WIGNALL & MOORE WERE COMMISSIONED TO DELIVER NEW HERITAGE INTERPRETATION, VISITOR EXPERIENCE AND NARRATIVE BASED INSTALLATIONS FOR ENGLISH HERITAGE AT WARKWORTH CASTLE. WE PROVIDED A 'FULL SERVICE' CONTRACT FROM INITIAL INTERPRETIVE STRATEGY TO COMPLETION OF SITE INSTALL AND COMMISSIONING.

THE STARTING POINT OF THE NEW SCHEME IS A PHYSICAL MODEL, RECREATING WHAT THE CASTLE LOOKED LIKE IN ITS MEDIEVAL SPLENDOUR. IT IS TACTILE AND EXPLORABLE, A STUNNING OBJECT IN ITS OWN RIGHT. BEAUTIFULLY MILLED FROM SOLID PORTLAND STONE, SHOWCASING A HARMONY BETWEEN 21ST CENTURY CAD MANUFACTURING AND ANCIENT HAND CARVING TECHNIQUES.



# THE MUSEUM OF INNOVATION



## THE MUSEUM OF INNOVATION

NATIONAL MUSEUMS NORTHERN IRELAND APPOINTED STUDIO WIGNALL & MOORE TO DESIGN & DELIVER THE REDEVELOPMENT OF THEIR DALCHOOLIN GALLERIES AT THE TRANSPORT MUSEUM. INTERPRETIVE DESIGN, SPATIAL DESIGN, ALL 2D AND 3D ELEMENTS, OBJECT CASES AND MOUNTS, ALL INTERACTIVE AND AV ELEMENTS.



# THE TASTING ROOMS

## THE GUINNESS TASTING ROOMS

JAMES WIGNALL WAS SPECIALLY APPOINTED BY BOMPAS AND PARR TO DESIGN AND DELIVER THEIR FIRST EVER PERMANENT EXHIBITION, THE GUINNESS TASTING ROOMS, AT THE WORLD-FAMOUS SITE IN DUBLIN. THE BRIEF WAS A SHORT YET POWERFUL REQUEST – CREATE A VISITOR TASTE EXPERIENCE TO CELEBRATE THE QUALITIES OF GUINNESS.

A DEEP UNDERSTANDING OF THE EXISTING ASSETS WAS COMBINED WITH ALTERNATIVES TO THE TRADITIONAL WRITTEN INTERPRETATION TO PROVIDE AN EXPERIENCE LIKE NO OTHER. RESEARCH INTO THE GUINNESS ARCHIVE AND GRAIN COLLECTION WAS USED TO CREATE AN ENVIRONMENT WHERE THE TASTE OF GUINNESS WAS AT THE CENTRE OF EVERY DESIGN DECISION.

ATTRACTING OVER 2 MILLION VISITORS A YEAR, THE GUINNESS STOREHOUSE AND THE TASTE EXPERIENCE HAS BEEN A GREAT SUCCESS, PROVIDING A UNIQUE ATTRACTION AND PRODUCT SHOWCASE.



## CHRISTCHURCH TOWER

BUILT ON THE SITE OF A FRANCISCAN MONASTERY, CHRISTCHURCH "GREYFRIARS" IS A SIR CHRISTOPHER WREN CHURCH BUILT AFTER THE DEVASTATION OF THE GREAT FIRE OF 1666. IT WAS SAID THAT ANYONE BURIED AT GREYFRIARS WOULD GET PASSAGE PAST ST PETER AT THE PEARLY GATES NO MATTER WHAT EARTHLY CRIMES THEY HAD COMMITTED.

WITH THIS COMMISSION STUDIO WIGNALL & MOORE WERE CONSCIOUS OF THE GREAT SIGNIFICANCE OF THE BUILDING AND ITS GRADE I LISTING. EACH DESIGN DECISION WAS CAREFULLY CONSIDERED TO ENSURE THE WORKS WERE BOTH BEAUTIFUL AND RESPECTFUL. WORKS INCLUDED INTERIOR AND BESPOKE JOINERY DESIGN SERVICES FOR TWO KEY AREAS WITHIN THE GRADE I LISTED TOWER.

PHOTOS COURTESY OF  
THE MODERN HOUSE



The background of the entire page is a repeating pattern of teal-colored triangles pointing downwards, arranged in vertical columns. The triangles are of varying sizes and are spaced out to create a textured, geometric effect.

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